## WELCOME!

# TYCON TRADING PVT. LTD.

www.mytycon.in

## WHY ENTREPRENEURSHIP?

IF YES LETS BEGIN

**TOGETHER** 



ARE YOU LOOKING FOR AN EXTRA INCOME SOURCE ?

TYCON

DO YOU WANT A BETTER LIFESTYLE / FULLFILL ALL YOUR DREAMS ?

DO YOU WANT TIME AND MONEY FREEDOM ?



## SIMPLE WAY FOR PASSIVE INCOME



## DIRECT SELLING AS AN CARRIER OPTION ....

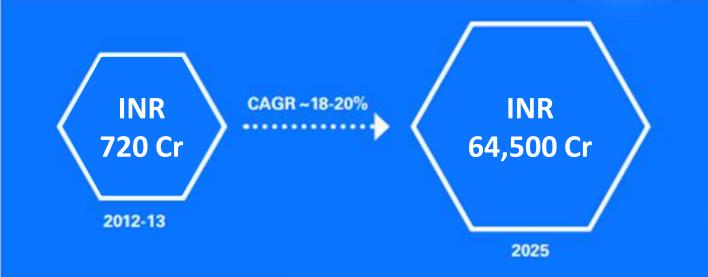
# 128.2 Million People in Direct Selling Globally







#### Direct selling market potential (INR Crore)



With an expected growth in the consumer markets, and increased penetration of direct selling channel, the direct selling has the potential to reach a INR 64,500 Cr Market Size 2025



## Direct Selling Guidelines



## GUIDELINES

Govenment of India Ministry of Consumer Affairs, Food & Public Distribution Department of Consumers Affairs issues a guideline for Direct Selling Industry at

Krishi Bhawan, New Delhi Dated September 9th 2016





F.No. .21/18/2014-IT(Vol-II) Government of India Ministry of Consumer Affairs, Food & Public Distribution Department of Consumer Affairs

> Krishi Bhawan, New Delhi Dated the 09<sup>th</sup> Sep, 2016

#### OFFICE MEMORANDUM

#### Subject:- Advisory to State Governments /Union Territories on Model Guidelines on Direct selling

An Inter-Ministerial Committee was constituted by the Government to look into matters concerning the direct selling industry consisting of representatives from Ministry of Finance, the Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs, besides representatives of State Governments of Delhi, Andhra Pradesh and Kerala. Consultations with stakeholders were also held.

 Based on the deliberation of the Inter Ministerial Committee and consultation with Stakeholders, the model guidelines on direct selling have been formulated. State Governments/UTs may kindly take necessary action to implement the same. It is envisaged in the guidelines that the State Governments will set up a mechanism to monitor/supervise the activities of Direct Sellers, Direct Selling Entity regarding compliance of the guidelines for Direct Selling.

 Any direct selling entity conducting direct selling activities shall submit an undertaking to the Department of Consumer Affairs within 90 days, stating that it is in compliance with these guidelines and shall also provide details of its incorporation.

Enclosure: Model Guidelines on Direct Selling.

Mohd Zakir Hussai Director (IT) Phone No 23384390

То

All Chief Secretaries of States/ Administrators of UTs.

Copy for Kind information to:

- 1. Prime Minister Office.
- 2. CEO,NITI Aayog.
- Department of Financial Service. Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs.

## ATMA-NIRBHAR BHARAT & MAKE IN INDIA

esign with Livspace



#### • UNEMPLOYED • UNEMPLOYED YOUTH WOMEN

## FOR NEXT 20 YEARS SITUATION WILL NOT CHANGE

🙀 India World Cities Opinion Sports Entertainment Lifestyle Technology Viral Photos Videos ePaper Elections 2018

The Indian EXPRESS

#### CATEST LATEST VON back foot' and no longer 'invincible', PM Modi fights for swing state Karnataka: Will he

Home > Business > Business Others > Unemployment India's biggest concern, direct selling at rescue.

#### Unemployment India's biggest concern, direct selling at rescue

At a time when businesses are not expanding as a fast pace, the employment generation in the country has also taken a hit.







दिल्ली विश्वविद्यालय University of Delhi

Subject: Commerce

Lesson: Network Marketing

Course Developer: Romila Aggarwal, Roopa Johri

University / Department: Bharati College Commerce, Delhi

University

SYLABUS IN **12**UNIVERSITIES





Brought to you by 2 leading organizations-Shoolini University with Indian Direct Selling Association





#### Shoolini INTERNATIONAL PLACEMENTS CAMPUS HOME ABOUT US ACADEMICS - PROGRAMS - ADMISSION -RESEARCH FACULTY Post Graduate Diploma in Direct Selling 1 YEAR FEES 75000/-**Course Details** OVERVIEW INSTRUCTORS STUDENT VOICES FAOS Eligibility: Graduation in any discipline with minimum 55% marks ersity is a year-long program designed About Karnataka State Open University ibutors by providing them with a 71 Admission Criteria: Admission through faculty interaction (KSOU)-Manasagangothri. 3h a rigorous teaching and training Karnataka State Open University (KSOU) is a well-known university imparting quality advantue, for all without any physical boundaries, KSOU is a wing of repared Mysare University, popularly known as Manonapargethir, Propie who are willing to obtain knowledge and cortificate KSOU is the host university. KNUU was enablished in 1996. 3, presentation and people skills. This Duration: T year a their entrepreneurial and leadership Semester Fees: 175000 PROJECT MANAGEMENT MBPM\_01 Managing human resource in Projects RETAK MANAGEMENT MIKAB ARA-D HETAL WANAGEMEN **Tetol Platning** plution, trends and the industry's major \* One-time refundable security fee of Rs. Jelines, rules and different MBA. MP TOM snies. Our students get a chance to 10.000 MBA-3 **Finalis of TOM** #TOM ndra Vats, Surekha Bhargay, Deepak MBA-3 adarahip requirements for TQA 1078 **CONTACT** Information Admissions ANITECH » skill sets required to succeed as a

**COST OF EDUCATION** 

2<sup>nd</sup> Floor, Shree Tulasi Towers, Plot # 672, 11<sup>th</sup> main, 4<sup>th</sup> Block, Jayanagar, Bengaluru-560011.

TYCON

## Direct selling offering new opportunities to women: Piyush

New Delhi: Association of Direct Selling Entities of India and Confederation of all India Traders (CAIT) hosted 'Virat Mahila Udhyami Sammelan' recently. This event was organised at Indira Gandhi arena in the capital on the occasion of International women's day. Central minister Smriti Irani, Piyush Goyal along with BJP leader Praveen Khandelwal graced this event. More than 20 thousand women from different states were present at this event. These women have been associated with direct selling. ADSEI president Sanjeev Kumar addressed all these women and said, " under the aegis of prime minister Narendra Modi, this government has not only rectified the problems of this sector but also successfully segregated the direct selling from chit funds. With this action now direct



selling has come under the product oriented sector. Since women are associated with direct selling in majority, we want to express our gratitude towards PM Modi for choosing International women's day for this event." Minister of consumer affairs Piyush Goyal shared his thoughts and said, " these women have made us realise how direct selling can be done with honesty. Now direct selling has been providing new opportunities to our mothers, sisters and daughters so that we can meet the needs of the every section of society." On this occasion Union Minister For Women and Child Development Smriti Irani said, "approximately 2 crore women are associated with direct selling and the turnover of this sector is 25 crores, but this strength has not gotten any attention yet.

It's a blissful experience that these women are getting the limelight now." Irani also spoke about the central government's 'Lakhpati Didi' yojna and made an appeal to ADSEI and CAIT to make efforts for these women so that they can become Crorepati. All the official dignitaries of ADSEI and FDS were also present during the event.



## WELCOME TO

TYCON



## Best Lifetime Opportunity to be Wealthy And Healthy !



**About Us** 

## Legal Document









Mr. Yogesh Tanpure CMD



#### VISION



To be a **catalyst** for personal **growth**, **empowering** individuals to achieve their dreams of **financial freedom** and fulfillment through entrepreneurial opportunities."



#### **MISSION**

"Our mission is to offer innovative, lifeenriching products through a seamless business model that enables anyone to build a successful home-based business backed by exceptional training, support, and leadership."

- ✤ Real estate business with own N.A. plotting
- Keshar motors sales and services
- Keshar dairy Milk processing unit
- Authorised dealer of Tata motors
- Own cooperative Bank
- More than 18 years experience in direct selling industry



Build Relationships, Do Team Work, Best Performer, Best Hospitality, One team one dream,





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Healthcare Products For a Family Good Health & Well-being



www.mytycon.in



## Agriculture Innovative & Result Oriented Products





## **AMRUT JUICE**



### **INDIAN 1<sup>ST</sup>JUICE** With More Than 176 Phytoconstituents

#### **HOW AMRUT JUICE WORK ?**

- It is an antioxidant juice which consist of great mixture of 13 herbal ingredients which help to improve a good health.
- Improve digestion.
- Detoxifying property.
- Increase metabolism rate.
- Enhance immunity power.
- Enhance blood purification.
- Help in weight management.
- High in antioxidant property.
  - Great source of multivitamin.



## **SEA BUCKTHORN JUICE**



#### Benefits of Sea buckthorn: Omega 3, 6, 7 & 9

Treat obesity.

TYCON

SEA BUCKTHORN

BUCKTHO

- It work as antioxidant.
- It is good source of nutrition.
- Improve eyesight or dry eyes.
- Treat stomach or intestinal problems.
- Boost immunity and prevent infections.
- Improve digestion and boost metabolism.
- It work as antioxidant and boost metabolism.
  - Prevent or manage blood vessel or heart disease.







#### How Dibo care capsule work?

- **Diabetes** is a disease that occurs when your blood glucose, also called blood sugar, is too high.
- Maintain insulin level.

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TYCON

DIBO CARE

60 Capsul

- It will manage blood glucose level.
- Limiting the liver's ability to make and release sugar.
- Blocking the action of enzymes in the intestines that break down carbohydrates, slowing how quickly cells take in carbohydrates.

## **FEMALE CARE CAPSULES**



#### **Benefits of all female issue PCOD capsule :**

- Improving follicular growth.
- Good for breastfeeding women.
- Treating general menstrual disorders.
- Improves sexual Vigor in females.
- Increase estrogen.
- Treat urinary tract infection.
- Treat fibroids.

TYCON

**FEMALE CARE** 

60 Capsule

CAPSULE



## **MEN`S TABLETS**



#### **Benefits of Men's tablets :**

- Help to treat erectile dysfunction.
- Improve sperm motility.
- Increasing sexual ability..
- Increase sexual activity.
- Boost sex drive.

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TYCON

**MEN'S** 

60 Tablet

Tablet

Increases immunity.





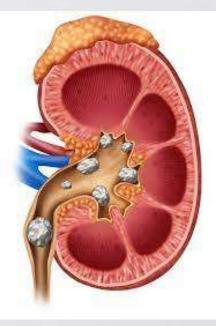
## **KIDNEY CARE**

#### **Benefits of Kidney care Tab:**

- Helps absorb essential calcium and minerals.
- Helps disintegrate calculi it is hard deposits made of minerals and salts that form inside your kidneys.
- It can help strengthen your bones by enhancing your body's calcium levels.
- It can aid in managing your immune system and your bowel health.
- Facilitates the urinary calculi passage by antiinflammatory, diuretic and analgesic properties.
  - It normalizes ureteral peristalsis and facilitates

passage of calculi.





## **LIVER CARE**

#### **How liver Care tablet work ?**

• Liver care contains Amino Acids.

TYCON

LIVER CARE

60 Tablet

Tablet

- helps increase bile secretion, stimulate appetite, enhance digestion, and regulate bowel movements.
- It contains ingredients that protect the liver from toxic substances and are well known for their antioxidant and anti-inflammatory properties.

Plays an essential role in removing toxins. Help to maintain liver health. Improve rate of digestion.





## **ORTHO CARE**



#### How Ortho care work?

- Treat joint disorders.
- Improve bone health.
- Improve joint mobility.

TYCON

ORTHOCARE

Nutraceutical 60 Tablet

and and a second second

- Treatment of osteoarthritis.
- Body building supplements.
- Abundant source of vitamin c.
- Shuts down chronic inflammation.





## **TYCON PILES**



#### **Benefits of Piles capsule :**

- It will help to get relief from painful bowel movement .
  - Prevent bleeding during bowel movement.
- Reduce anal swelling or lumps.
- Prohibit anal and rectal itching.
- Prevent bulging tissue from rectum.
- Prevent rectal bleeding.
- Reduce the anal pain.





## WEIGHT LOSS TABLET



#### **How Weight Loss Tablet Work?**

- Enhance fat metabolism.
- Reduce appetite.
- It will promote lipolysis.
  - Promote weight loss.
- Maintain cholesterol level.
- Speed up metabolism.
- Improve digestion.
- Maintain blood glucose level.





## **MAGIC GEL**

#### **Anion Sanitary Napkin**



#### **Benefits of Anion Sanitary Napkin**

- Made with 100% Pure Cotton
- Due to Anti-Bacterial Strip 100% Bacteria free
- Soft & Skin Friendly
- 100% chemical free
- 5 times better absorption capacity because of fruit jelly
- Breathable Material used in last layer of pad
- Its can be used for 24hrs
- Stop women uterus problems.

## **GOLDEN FACIAL GLOW KIT**





#### PYORO GOLDEN CLEANSING CREAM

यह हर्बल से भरपूर है और त्वचा के लिए अद्भुत है। यह पिगमेंटेशन को दूर करता है और त्वचा के रूखेपन को रोकता है।



TYCON

#### PYORO GOLDEN MASSAGE CREAM

उम्र - रिन्यूवल क्रीम के सहक्रियात्मक फॉर्मूले में प्रमुख प्राकृतिक अर्क, एंटी-ऑक्सीडॅट और आवश्यक मॉइस्चराइज़र शामिल हैं जो थकी हुई और रूखी त्वचा को एक दृश्यमान लिफ्ट प्रदान करते हैं। यह झुर्रियों और महीन रेखाओं की उपस्थिति को सुचारू करने के लिए चेहरे के भावों को भी धीरे से आराम देता है।



#### PYORO GOLDEN FACE SCRUB

त्वचा के लिए विशेष रूप से बनाया गया क्रीमी स्क्रव जो उम्र बढ़ने की महीन रेखाओं या दृढ़ता में कमी के लक्षण दिखाता है। यह प्रभावी रूप से खोई हुई नमी की भरपाई करता है जिससे त्वचा चिकनी, बेहद साफ, नरम, कोमल और पुनर्जीवित महसूस होती है।



#### PYORO GOLDEN FACE GEL

एक तेल मुक्त हर्बल अर्क आधारित जेल फ़ॉर्मूला जो संपर्क में आने पर द्रवीकृत हो जाता है और कवरेज देता है जो त्वचा को नमी और हाइड्रेट करता है। यह त्वचा को मजबूत बनाने, झुर्रियों और महीन रेखाओं को कम करने में मदद करता है। लोच और समर्थन में स्पष्ट बुद्धि प्रदान करता है।



#### PYORO GOLDEN FACE PACK

हर्बल अर्क से भरपूर। यह त्वचा को पोषण और नमी देकर स्वस्थ लुक देता है। इसमें प्राकृतिक प्रणाली और प्राकृतिक मिट्टी भी शामिल है जो त्वचा में गहराई से प्रवेश करती है और छिद्रों से गंदगी को धीरे से हटा देती है। यह क्रीमी मिक्स फूट पैक त्वचा की लोच और कोमलता को बढ़ाता है, युवा चमक लाने के लिए रक्त परिसंचरण में सुधार करता है।



Golden

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## **BIO MAGNETIC MATTRESS**



#### **Benefits of Bio Magnetic Mattress**

- Magnetic Therapy is a form of alternative medicine using magnetic fields
- Permanent magnets are placed close to the body in order to cause bones to heal faster, relieve pain and induce other therapeutic effect to treat medical conditions.
- N35 Neodymium magnets:
- Maintain body's proper electromagnetic field to promote wellness
- It has a gauss power of 1700-2500 Gauss
- Gauss refers to the intensity of the magnetic field
- Magnetic mattress pads are tailored with the use of **300-350 GSM** quilted fabric (cotton/satin)
  - **Reduces Pain and inflammation**
- Improved Blood Circulation
- **Reduces back pain**

.

- Relieves pains such as migraines, arthritis, and fibromyalgia.
- Reduce muscle contractions
- Relieve bones, joints, and muscles pain



## ANDROID ESSENTIAL PLUS

- Heuristic Scan
- Autorun Protection
- Anti Ransomware
- Real Time Scanner
- Anti Malware
- Anti Worm
- Anti Trojan
- Anti Spyware
- Anti Phishing
- File/ Folder Unhider
- USB Vaccinator
- Anti Theft Feature
- Parental Control facility





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IMRUT Juice

TYCON

Golden

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TYCON

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SEA RECETHORN

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TYCON

MagicGel

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TYCOM

BIO-MA

C.



#### PRODUCT PURCHASING OPTION



Sr. No.	Product Name	MRP	DP	PV	DIRECT SPONSOR INCOME	MATCHING BONUS	LEVEL	AWARD
1	Essential Plus Anti theft	1800	1150	0.25	57	125	25%	AWARD
2	Sanitary Pad Box of 60pcs	1500	1250	0.25	63	125	25%	AWARD
3	Gold Facial Kit	1500	1250	0.25	50	125	25%	AWARD
4	Amrut Health Juice	1500	1250	0.25	63	125	25%	AWARD
5	Sea buckthorn Juice	1500	1250	0.25	63	125	25%	AWARD
6	Ortho Care	1500	1250	0.25	63	125	25%	AWARD
7	Dibo Care Capsule	1500	1250	0.25	63	125	25%	AWARD
8	Female Care Capsule	1500	1250	0.25	63	125	25%	AWARD
9	Men`s Care	1500	1250	0.25	63	125	25%	AWARD

#### PRODUCT PURCHASING OPTION



Sr. No.	Product Name	MRP	DP	PV	DIRECT SPONSOR INCOME	MATCHING BONUS	LEVEL	AWARD
10	Kidney Care	1500	1250	0.25	63	125	25%	AWARD
11	Liver Care	1500	1250	0.25	63	125	25%	AWARD
12	Piles	1500	1250	0.25	63	125	25%	AWARD
13	Weight Loss	1500	1250	0.25	63	125	25%	AWARD
14	Samrudha Kisan Agro Kit	7200	5999	1	300	500	25%	AWARD
15	Magnetic Mattress 3*6 Plus Kit	9999	6000	1	300	500	25%	AWARD
16	Magnetic Mattress 6*6 Plus Kit	14999	11500	2	575	1000	25%	AWARD



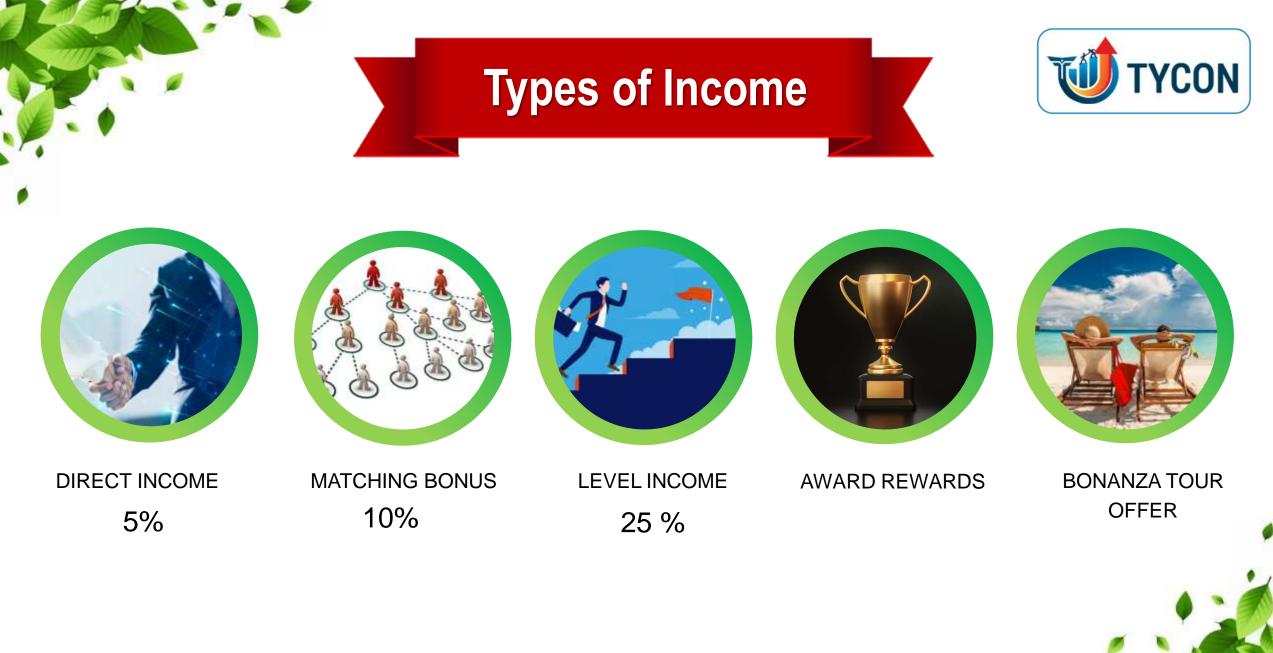


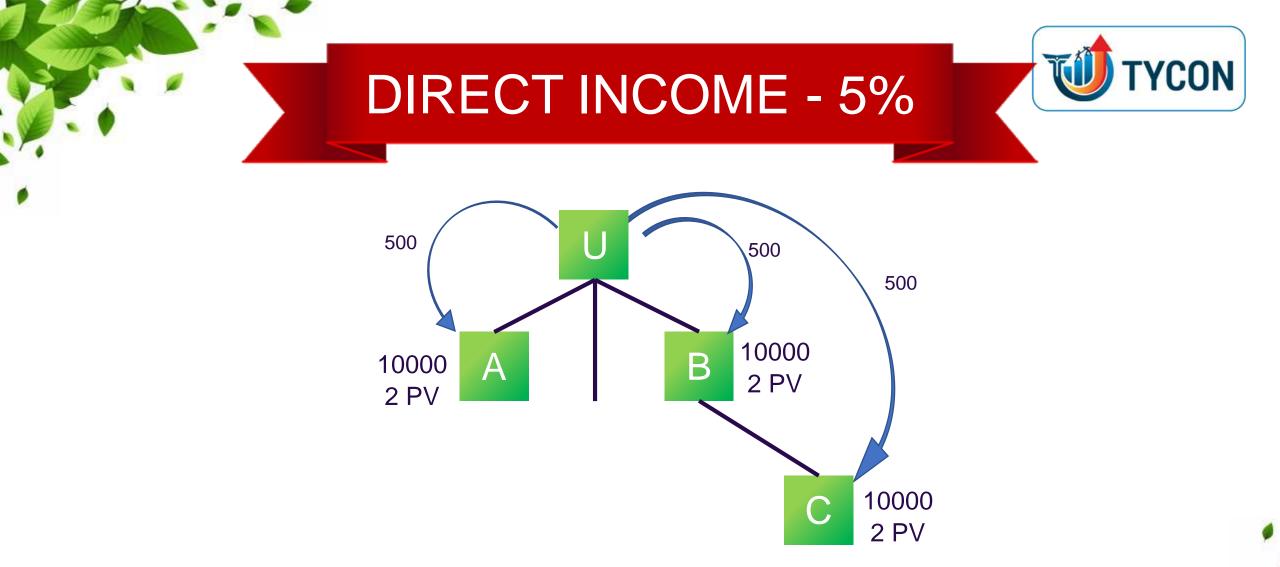


## TO START OUR BUSINESS









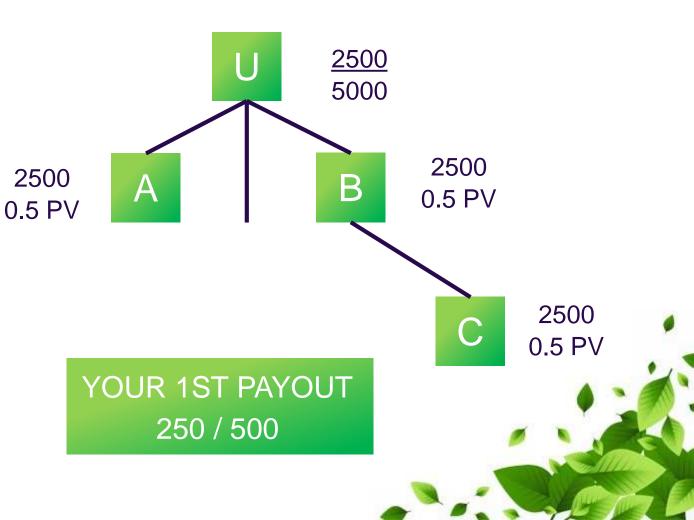
You can do unlimited direct which will benefit you. You benefit even by doing one direct also. On more sponsoring you will get more benefit.

NO CAPPING ON DIRECT INCOME

# MATCHING BONUS - 10%

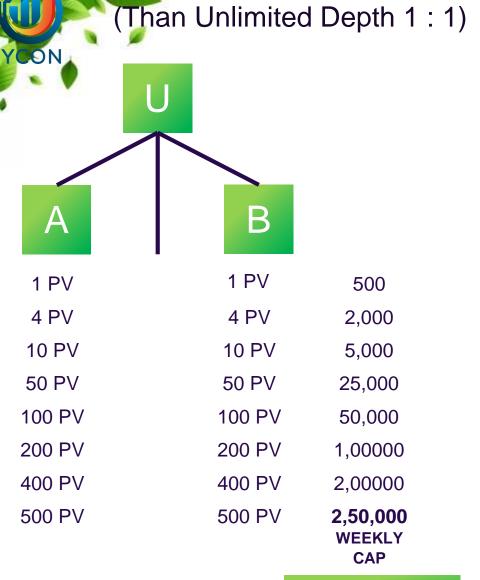


## RATIO 2:1 / 1:2



TYCON

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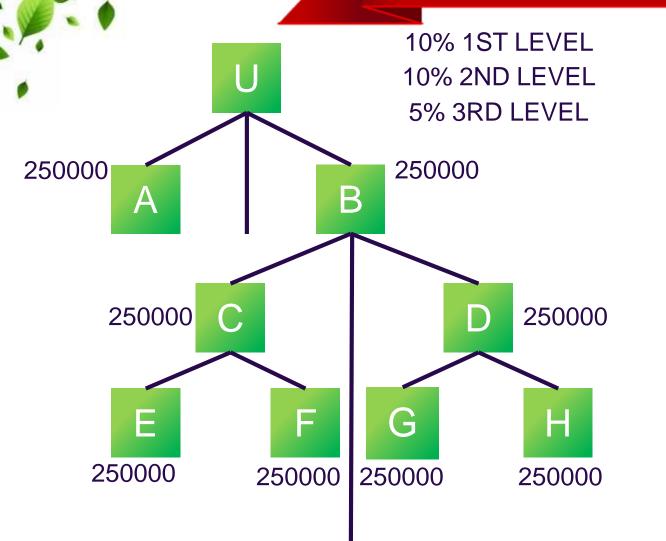


### 1.Closing Friday Monday Pay Out.

#### 2. You can earn min 250 - max 250000 weekly



## LEVEL INCOME - 25%



25000 on A 25000 on B 25000 on C 25000 on D 12500 on E 12500 on F 12500 on G 12500 on H WEEKLY 2,00,000 Monthly 8,00,000 NO CAPPING

TYCON

## **Terms & Conditions**

Registration – Free

ON

- **\*** To make member as Active ID, Distributor needs to Purchase products
- Minimum 2 product order should be placed.
- **\*** Means minimum Products purchase of 0.5 PV is required for payout eligibility
- Pair formation ratio is 1:1 from unlimited depth (First pair will be 1:2 /2:1)
- Highest Capping 2,50,000.00 per week
- 2 Direct compulsory
- Handling 5 % & TDS 5 %

## AWARDS & REWARD



Org 1 PV : Org 2 PV	<u>RANK</u>	AWARD
25 : 25	Star	<u>5000</u>
50 : 50	Bronze	<u>10,000</u>
100 : 100	Silver	<u>20,000</u>
250 : 250	Gold	<u>50,000</u>
500 : 500	Pearl	<u>1,00000</u>
1000 : 1000	Emerald	<u>2,00,000</u>
2500 : 2500	Platinum	<u>5,00000</u>
5000 : 5000	Diamond	<u>10,00,000</u>
10000 : 10000	Blue Diamond	<u>20,00,000</u>
25000 : 25000	Royal Diamond	<u>50,00,000</u>
50000 : 50000	Crown Diamond	<u>1,00,00,000</u>
100000 : 100000	Kohinoor Diamond	<u>2,00,00,000</u>
300000 : 300000	Royal Kohinoor Diamond	<u>5,00,00,000</u>
600000 : 600000	KING OF TYCON	<u>10,00,00,000 &amp;</u> 1% of Company Turnover





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## **BONANZA TOUR OFFER**







**Platinum** Goa Tour



**Diamond** Bali Family Tour

Blue Diamond Dubai Family Tour



Royal Diamond Maldives Family Tour



**Crown Diamond** Paris Family Tour





Royal Kohinoor Diamond Europe Family Tour



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FOR FAMILY SECURITY

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### OUR EDUCATION SYSTEM



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## **COMPANY SUPPORT SYSTEM & EDUCATION MODULES**

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- TYCON DTW
- **TYCON BLTW**
- **\* TYCON TTTW**
- TYCON NLP PROGRAM
- TYCON ODS PROGRAM
- ONLINE TRAINING PROGRAM
- **TYCON GRUKUL PROGRAM**
- **\* TYCON CELEBRATION PROGRAM**





## **BANKING DETAILS**



Bank Name	RBL Bank	
Name	Tycon Trading Private Limited	
Account Number	409075202111	
IFS Code	RATN0000052	
Branch	Nigdi	

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Bank Name	AXIS Bank	
Name	Tycon Trading Private Limited	
Account Number	924020005774448	
IFS Code	UTIB0004875	
Branch	Moshi	







## **THANK YOU & BEST OF LUCK**